

# there's power in pink



THE LIMITED EDITION EXPRESS ION SMOOTH® 1.25

> A portion of the proceeds benefits Cancer Schmancer

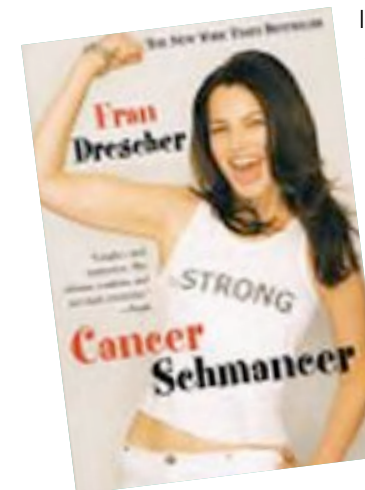
You may know her as Fran Fine on the hit TV show *The Nanny*. These days, Fran Drescher is a bestselling author and women's health advocate who created the Cancer Schmancer Movement. Now she's teaming up with Paul Mitchell® to raise awareness and empower women everywhere. Here's where Fran tells all...

#### Tell us why you started Cancer Schmancer.

It took me 2 years and 8 doctors to get a proper diagnosis for uterine cancer. I was very frustrated, and I ended up writing what became the *New York Times* bestseller, *Cancer Schmancer*. When I went on my book tour, I met with tens of thousands of people and

realized that my story was not unique.

I realized that the book was not the end, but the beginning of what was to become a life mission.



#### Why does Cancer Schmancer focus on early detection?

Our mission is to ensure that everyone with cancer gets diagnosed in stage one. **We believe that stage one is the cure. It's here; it's available to us now. The reason we lose people to cancer,**

**more often than not, is because of late stage diagnosis. That's what makes Cancer Schmancer unique.** We're raising money to empower and educate patients to be medical consumers and to become better partners with their physicians—to learn the early-warning whispers of cancer and the tests that are available.

#### Is it true that you used to be a hairdresser?

Yes, I'm STILL a hairdresser. Once a hairdresser, always a hairdresser!

#### Why did you decide to become a hairdresser?

I was a teenager living at home with my parents and trying to go on auditions and also go to college. I was already being offered opportunities to do what I wanted to do, but I wanted a good career to fall back on and I loved cutting hair. I cut hair even before I went to beauty school and even to this day, I cut my boyfriend's hair. Also, it's nice when you're an actress and you know how to style yourself—then you're not at everybody's mercy.

#### Do you have any tips for other curly girls?

I don't think you have to be a slave to making your hair straight if it's curly. But when I do wear my hair straight, the Express Ion Smooth 1.25 works really well. I love that you can adjust how hot it gets. I have fine hair and the iron does a great job without damaging my hair at all. It's really easy to hold and easy to use. I'm very excited about the limited edition Express Ion Smooth 1.25. I love being associated with a company that has a conscience.

#### How is Paul Mitchell an ideal partner for Cancer Schmancer?

Paul Mitchell is exemplary in their philanthropy. It's a successful company that is dedicated to fighting the good fight on behalf of humanity and the planet. I really admire that. Because I'm a celebrity, I'm a hairdresser, I'm friends with John Paul [DeJoria], I'm out there doing the same thing. When we synergize, there's a good possibility that the sons and daughters of tomorrow will grow up in a world where nobody will be diagnosed with cancer beyond stage one.



> To get the limited edition Express Ion Smooth 1.25 in your salon, contact your authorized Distributor or Salon Consultant. For more information on Cancer Schmancer, visit [www.cancerschmancer.org](http://www.cancerschmancer.org).